

Privacy Policy

Bid4Cars may during the course of your use of the **Bid4Cars Website** electronically collect store and use your personal information including your gender, country of residence, non-personal browsing habits and click patterns, e-mail address, IP address, ID number, and credit card and bank account details. This will be for internal use only.

Bid4Cars will do all that is commercially reasonable to protect such personal information from unauthorised use or disclosure.

Security measures – Data Protection

The security, accuracy and integrity of the data on the **Bid4Cars Website** (including vehicle test results, users' personal financial information, and all other information stored on the databases that support the website ("**Website Data**") is of material importance to the AA. **Bid4Cars** accordingly reserves the right to conduct whatever verification of your identity and details it deems appropriate prior to Registration Confirmation, and to use whatever technological and other measures it deems necessary to detect and prevent unauthorised access or attempts to gain unauthorised access to the **Website Data** or to restricted pages of the **Bid4Cars Website**. You hereby agree to allow **Bid4Cars** to take all reasonable steps to ensure the integrity and security of the **Website Data** and related back-office applications and agree to comply at your cost with all reasonable security measures which **Bid4Cars** may notify to you from time to time regarding access to the **Website Data**, including without limitation -

- using your account number and unique username and password (which complies with the character sets notified by **Bid4Cars** from time to time and is changed when reasonably requested from time to time), and ensuring that authorised employees use such account number together with their unique usernames and passwords to log on to the secure pages of the **Bid4Cars Website**; and
- taking all steps necessary to prevent the disclosure of passwords to any third party. If for any reason a password is no longer secure or becomes accessible to any unauthorised person, you must immediately notify **Bid4Cars** thereof.

Any person who delivers or attempts to deliver any damaging code to the **Bid4Cars Website** or attempts to gain unauthorised access to any page on this site or to any Website Data shall be prosecuted and civil damages shall be claimed in the event that **Bid4Cars** or any of its customers suffers any damage or loss.